

Step Up,  
Step In

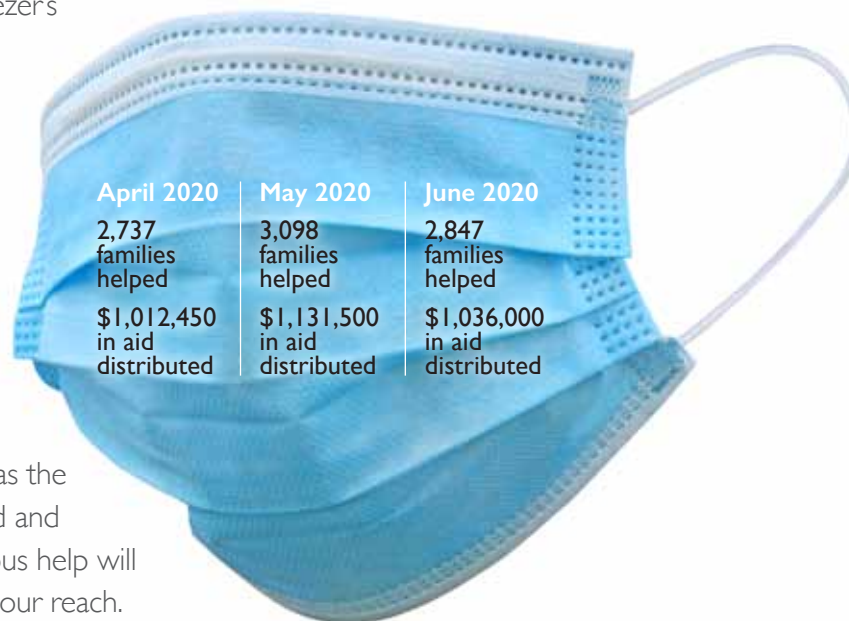


YAD  
ELIEZER  
ANNUAL  
REPORT  
2019

## Yad Eliezer: Carrying Families Through the Crisis

As our 2019 Annual Report goes to print we find ourselves, still, in the midst of the ever-evolving COVID-19 crisis, despite our hopes that by now it would just be a distant memory. These last few months have been fraught with tremendous anxiety for countless families shaken by the crisis's fallout due to widespread job losses, business closures and of course, health issues. But proactivity has always been at the core of Yad Eliezer's operations, and as soon as the earliest warning signs appeared, we immediately established our Corona Relief Campaign, bringing emergency financial aid to Israeli families-at-risk, preventing them from sinking to a level of poverty that would otherwise quickly become inescapable. Currently, the program continues to provide relief to families throughout the country, day after day, as the vital funds we distribute keep them fed and housed, stable and secure. Your generous help will enable us, as it always does, to further our reach. Working together, we can ensure that additional struggling families stay afloat.

Thank you for your continued support during this difficult time. We wish you all only the best of health.



# Chairman's Note

Dear Friend,

**W**elcome to our new Annual Report! While sitting around the table and discussing a theme for this report, we tried to come up with a unifying idea that symbolized last year:

It seems as though last year was a different world and we've since become older and wiser (I hope) in learning to recognize and appreciate simple goodness, compassion and kindness.

Perhaps the most significant point that struck us all was the fact that you, continue to give generously, but you also get involved.

You visit, suggest, question, and help — and very often you advise. Some of you even call to ask if you can raise money for our programs.

Any way that you engage, encourage and criticize shows us that you care. That you are involved and committed. That you want to be kept in the loop of all that takes place in that small, lovely, complex country that is 6000 miles away.

Please read through these pages and see what you've accomplished this past year: The food

distribution (with which we cannot be satisfied until there is no longer food insufficiency). The support for widows and orphans plus other families in stress, through our Big Brothers/Sisters program, aid for utility bills and holiday food allocation. The help for families making celebrations via our Bar Mitzvah Twinning and Adopt a Wedding programs. The soothing of babies' hunger through our Feed a Baby program.

Along with these, please look at the many smaller funds that you support.

All have one purpose: to make sure that a family or an individual does not fall over the harsh cliff of total dysfunction.

**I hope you will be proud to be a part of this effort, and that you continue to call and advise and step up to help.**

And may we soon be able to close up shop —  
*b'Vias Goel Tzedek!*

*Kol Tuv* (All the best),

**Sori Tropper**

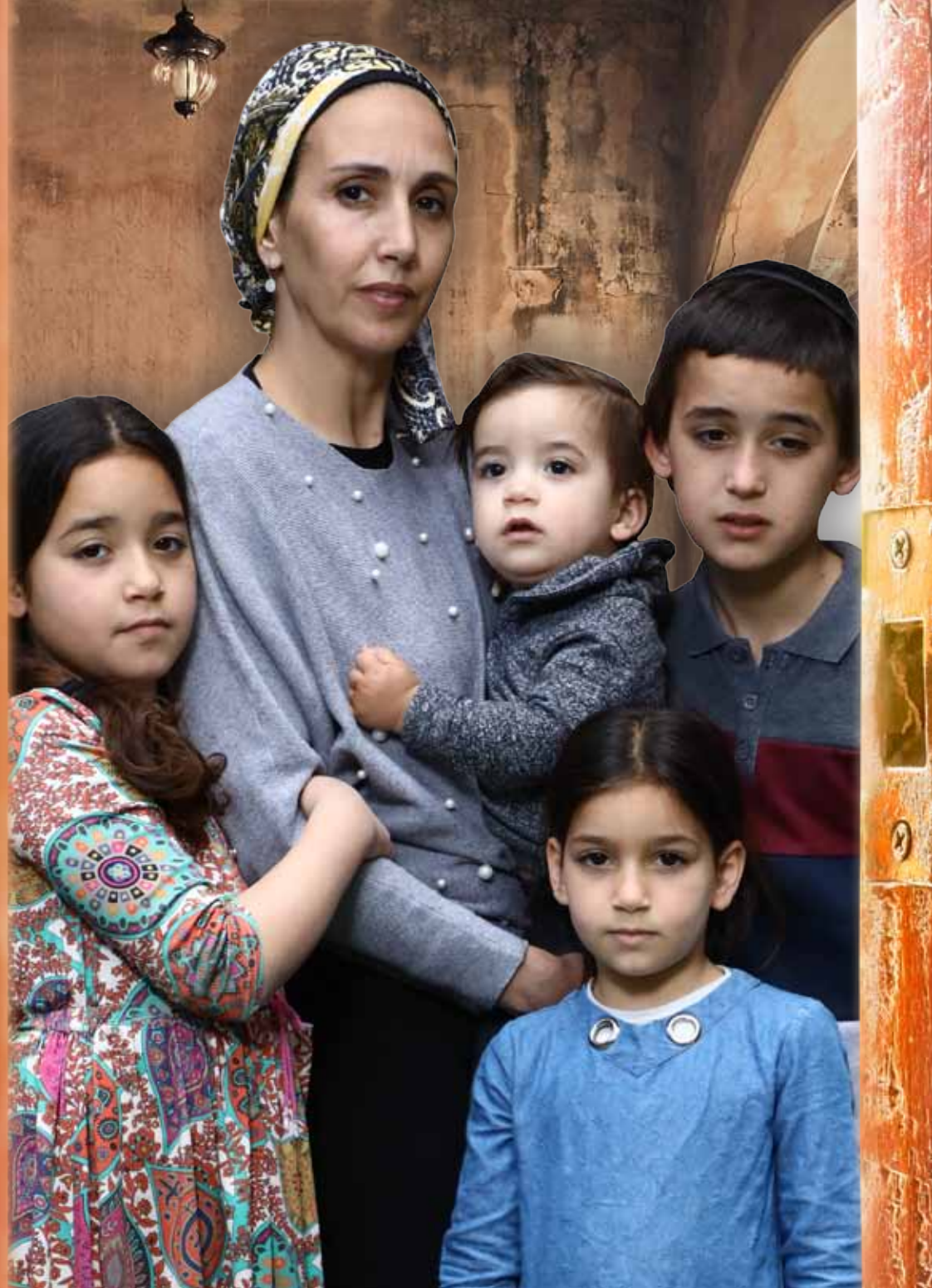
American Friends of Yad Eliezer

Step Up, Step In



Yad Eliezer 2019





# STEP UP AND STEP IN

In the 40 years since its founding, Yad Eliezer has refined the art of *chesed* so that it is effective, efficient, unobtrusive, respectful...and most of all, deeply kind. The way *chesed* should be.

**Y**ad Eliezer is famous for stepping up to the challenge of aiding Jews in Israel from all walks of life, from the cradle through old age. Just as impressive and important is the way Yad Eliezer *steps* into the lives of the needy. We look at the entire family situation, and come up with comprehensive solutions to difficult life challenges.

**Our ultimate goal is always to enable our fellow Jews to live with dignity.**

In the years since we began, Yad Eliezer and Israeli society as a whole have made great strides. But there are still many populations that need our help — especially large families, single parent homes and the elderly. Please read on to see how we have stepped up and stepped in to the challenges of 2019, and how you can step in to help us do more in 2020.

## *How does Yad Eliezer do it?*

**We step up to problems.** Despite being a large organization, Yad Eliezer is nimble and always ready to step up and solve problems that we encounter in our line of *chesed* work. We continually evaluate the situation on the ground and ask ourselves what needs to be improved. And when





we see a need, we make every effort to address it. When families repeatedly turned to us for help to make weddings, we realized there was a broader societal problem that required our attention. Our solution? To create subsidized *simcha* halls — first in Jerusalem, then in Bnei Brak, followed by Ashdod and soon, Kiryat Sefer. These beautiful halls have not only made weddings more affordable for qualified families, they have also created competition in the wedding hall market and have forced many events halls around the country to lower their prices, which has benefited the general population as well. Nor did we stop there. Our newest innovation is our subsidized bridal salon on the premises of our Ashdod complex, which further alleviates the cost of weddings for disadvantaged families.

### **We step in to see the entire picture.**

When a family turns to us for help, Yad Eliezer's staff ask specific questions: Do members of the household have sufficient food and clothing? What is the family's employment situation? How are rent, electricity and heating bills paid? Are there emotional problems that require attention? Our approach is to address the family's issues in an integrated way in order to guide our recipients to

### **Did You Know?**

Before the corona virus outbreak...

**21%** of the Israeli population, about 1.8 million Israelis, lived in poverty

**840,000** children were living under the poverty line

Almost **19%** of the elderly were living below the poverty line

Since then, the economy contracted by almost 7% and unemployment skyrocketed from 4% to 23%. The weakest segments of the population were hardest hit, and unfortunately we can expect next year's poverty statistics to reflect this harsh reality

greater financial independence and to help them break free of the cycle of poverty — not just in the near term, but permanently.

**We step away from wasteful operations.** Efficiency is one of the keys to Yad Eliezer's success and we attempt to maximize every dollar we raise. Our organization operates out of modest offices with a small staff and a large



## *Efficient, innovative and comprehensive solutions for difficult life challenges*

volunteer corps. Advertising is kept to a minimum, and the scale of our operations enables us to acquire goods such as food products and winter blankets at a large discount. Our low overhead of only 3% means that when you donate to Yad Eliezer you can be sure that your donation is being used as effectively as possible towards alleviating poverty in Israel.

**Our donors step up as well.** The ongoing generosity of our supporters throughout the world is an integral part of our success. Your involvement and care throughout the years have enabled us to grow and establish vital new programs. You have also given us the impetus to be efficient and responsive. Your partnership makes this possible. We thank you for your ongoing trust and hope you will continue to see Yad Eliezer as your conduit for giving *tzedaka* in Eretz Yisrael.



# 2019 HIGHLIGHTS

In 2019, Yad Eliezer succeeded in stepping up support for several population groups whose need is great. Here are four programs that, thanks to the support of our donors, we were able to develop and expand this past year.

## ***Bridal Salon***

This initiative is another example of how Yad Eliezer steps in to fill the needs of the populations it serves. Several years ago, in response to increasing requests for aid in southern Israel, we created a complex of three all-new wedding halls in Ashdod called Ahuzat Friedman. These halls enable qualifying families to make beautiful weddings at subsidized costs. But we soon realized that providing a wedding hall was not enough — the brides and their families needed help on other fronts as well. So to complement the extraordinary *chesed* work already being done at Ahuzat Friedman, Yad Eliezer founded an on-site bridal salon where needy brides can **borrow quality wedding gowns** to make them feel beautiful on their special day, **and also receive a free dowry package** of sheets, towels, pillows and



blankets with which they can joyfully start their new homes. That's Yad Eliezer: comprehensive assistance that changes lives.



## Keren Almanos

This fund was established to help widows who are struggling to single-handedly raise their children while dealing with heartbreaking loss. In the past, the Keren Almanos worked hard to alleviate the material and emotional challenges these women face on a daily basis. In 2019 we stepped in further, adding several new projects that target sensitive times like weddings and holidays, when the lack of a spouse is felt most strongly.

One outstanding new project is **Ahuzat Atara**, a beautiful three-unit vacation complex in Tzfat available to families who could never otherwise afford a getaway. Qualified families can reserve a Shabbat at Ahuzat Atara and take a break from their stressful daily grind. Careful planning and attention to detail go into every Yad Eliezer project and Ahuzat Atara is no different. Each of the three units includes a well-designed living area and dining room, a fully-equipped kitchen, bedrooms that can sleep a total of up to twelve, and even outdoor hammocks for relaxation. The psychological boost that this kind of weekend can give a mourning family is tremendous.



Other 2019 highlights of the Keren Almanos:

- **Appliance packages** distributed to children of *almanos* for their weddings
- **A subsidized trip to Prague** that enabled 147 *almanos* to connect with other women facing similar challenges to their own.



“This was the first time that I was able to take a vacation by myself. I only now understand how necessary it was for my *neshama*...”

- **Modest holiday gifts**, such as almost 800 sets of new towels for Sukkot and bracelets in honor of Pesach. The goal of these gifts is to

enhance the women’s self-esteem and ability to make it through the holidays, even when they are overwhelmed by the need to do all the holiday preparations, handle all the extra expenses, be there for their children and then sit at the head of the holiday table alone.

## Winter Warmth

In the past, this program focused on providing new, thick winter coats for young children. In 2019, in response to the need we were seeing, we added **3,000 stylish new women’s coats** to our distribution. The grateful reactions were unanimous. Here are some examples.

One teenage girl said, “This is the coat I’ve been dreaming of. I really wanted one just like this — it’s stylish and so pretty, plus it’s warm. I never believed that a dream like this could actually come true.”

A mother helping her teenage daughter try on a coat began to cry and said, “You see? Now you have a new coat, too. And yours is just as beautiful as the ones your friends have.”

“Up until now, our children walked

around wearing old, ratty coats. But now, these new ones have made them so happy (us too). You can tell there is joy in their hearts. They now have more confidence, which helps them at school and when they spend time with their friends.”





## *Post-Army Job Training*

When IDF soldiers are in active service all their basic needs — food, clothing, a place to sleep — are met by the army. After service, soldiers who have the support of their families can move on to the next stages of life fairly easily — first university or other career training, and then starting jobs and families. But for soldiers who come from needy backgrounds, their release from the army is a precarious time: their daily support comes to an

end, **they are unable to afford university tuition or find gainful employment**, and they have limited options for the future.

Due to the many requests we've received for assistance with this phenomenon, in 2019 Yad Eliezer stepped in to provide support for an IDF-affiliated program that assists these soldiers in need. They are able to participate in courses that include training to become a Sofer Stam or

IDF lecturer, and they also receive career counseling and learn best practices for personal advancement.

The courses have a very high success rate. Soldiers have expressed their appreciation at receiving this support, and have conveyed how valuable and life changing they've been. Most participants have gone on to stable, successful jobs and are able to support themselves and their families respectfully. Without Yad Eliezer, many of these young men would have become poverty statistics.





# Stepping Up to *Make a Difference*

Yad Eliezer's comprehensive *chesed* programs, broken down into 3 broad categories (food, social services and *simchas*), cover the physical, financial and emotional needs of the tens of thousands of people we help yearly. Our varied programs enable us to offer exactly the type of aid required.

We encourage you to **step up:** find the causes that speak to you and make a difference in a way that is meaningful — and we will **step in** to make it happen.

## Food

**T**his is where Yad Eliezer began, providing food packages as a direct response to an urgent need, and we have developed real expertise in the intervening years. Yad Eliezer has figured out how to acquire the most food for the least amount of money and to distribute to the maximum number of needy people in the shortest amount of time. Every month we help thousands of families that are struggling to buy even basic food items. We invite you to step up and donate now to feed hungry people!

## Food Boxes

5,000

Families every month

Stability. Normalcy. Dignity. These are just three of the essential components that accompany every food box we deliver to thousands of struggling families across Israel, each month. The contents of the boxes — vital, healthy food staples and household essentials, are packed by our volunteers, keeping our costs low. And the relief that arrives on the doorstep with each package delivery — is invaluable.



## Holiday Vouchers for IDF Soldiers

6,750

Soldiers

Food vouchers for deserving young men who have put their lives on the line for others — soldiers from disadvantaged homes, “lone soldiers” who have

no family in Israel, married soldiers whose stipends are inadequate to support their families, and demobilized soldiers struggling to pursue an education and rejoin civilian life.



## Feed a Baby for \$1 a Day

2,000

Babies Every Month

Baby formula for families in dire financial straits, in which the mother is sick, malnourished or otherwise unable to nurse her child. Just \$1 a day can save a baby from malnourishment and the permanent damage this causes.



## Y.I.K.G.H. Fund for Melamdin and Single Mothers

**\$1,000,000**  
Distributed

Young Israel of Kew Gardens Hills works with Yad Eliezer to provide assistance to single mothers, as well as the families of *melamdin* living on very low incomes. The fund distributes food vouchers, clothing, shoes, school supplies and winter blankets. Without this assistance, these families would simply not be able to survive.



Oshrat O. lives with her husband and three children in Netivot. She suffers from illness, and her two older children have special needs. The expenses in Oshrat's home are numerous: in addition to daily expenses for basic necessities, she takes medications which are costly and her older children require therapies that run into thousands of shekels each month. Because of her condition, Oshrat is unable to hold down a job and her husband's income is minimal.

A friend of the family reached out to Yad Eliezer on their behalf, to ask for baby formula for the youngest child. With so many bills piling up, the friend was worried about the baby's nutritional needs. She saw the need in the home constantly growing and knew that Oshrat and her husband would be hard pressed to find the money necessary to purchase formula.

Yad Eliezer stepped up, supplying several months' worth of Materna as well as help for the holidays. The family is working hard to deal with its many challenges but at least the baby is cared for, and Oshrat and her husband know that Yad Eliezer is always there to offer support and a helping hand should they need it.



## The Holiday Fund

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**\$4,500,000**  
Distributed to 8000 families

Partnerships with local neighborhood charity funds allow Yad Eliezer to distribute vouchers before major holidays for chicken, meat, and other foods, as well as shoes and clothing, on a per-need basis.

## Meals on Wheels

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**500+**  
meals delivered weekly  
mentally challenged.

Provides hot meals to homebound individuals every week, be they elderly, handicapped or

## Shabbat Chicken Program

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**500+**  
Families Every Week

This program provides families in extreme financial straits with a chicken or two for their Shabbat table. Just that little bit of help can transform a family's Shabbat from stressful to joyful.

# Social Services

**P**overty affects every aspect of a person's life and at Yad Eliezer we know that requires us to step in and get involved. Besides providing food or funding, sometimes we can save a family by being attentive to other needs they may have. Attending to the emotional or psychological distress of a person in need can impact upon the entire family, and enable the family to transition from dysfunctional to successful. Read on to see how Yad Eliezer is stepping in to address the many needs of Israel's most destitute citizens.

## Big Brothers and Big Sisters

14,500+

Children

Mentors for disadvantaged children from families low on the socioeconomic scale, especially single parent families and homes in which there is addiction or physical abuse. These children are at great risk for a range of emotional and behavioral disorders, and for criminal behavior, and mentoring can change their lives.



## Winter Warmth Campaign

9,000

Coats

500

Heaters

10,000

Quilts

Winter coats, quilts and space heaters for the truly impoverished who sometimes have to choose between buying food or heat and warm clothing. A small donation can add a lot of warmth to the life of a struggling family.

## Widows & Orphans Fund (Keren Almanos)

800+

Widows

5,600+

Orphans

One of our largest programs, this fund provides monthly support for widows with children at home, based on a thorough assessment of their needs. In addition, the fund sometimes assists widows with one-time expenses such as urgent dental care, bar mitzvahs & weddings for their children, or medical treatment. See page 9 for this year's highlights.

## Medical Support for Cancer Patients

500

Families

Severe illness can cause families to break down under the weight of their grief, anxiety and mounting debts. This fund extends a helping hand during one of the most difficult experiences a family may face. It provides emotional and financial support for families with a relative hospitalized in oncology, hematology, bone marrow or immunotherapy departments. Yad Eliezer also provides patient advocates when needed, to liaison with doctors on behalf of the patient's family.

## Job Training Fund

**120**  
Young People

An investment in the future: tuition grants for young people struggling to acquire a profession in order to break out of the poverty cycle.

## Shalhevet Early Learning Initiative

**750**  
Children

Professional detection and treatment of learning disabilities in the early childhood years, before they give way to serious behavioral, emotional and educational problems. This program is vital to preventing vulnerable children from growing into at-risk youth, by getting them the help they need in time.



## Emergency Fund

**\$1,839,912**  
Distributed

This fund provides aid to vulnerable families who lack savings or relatives they can turn to. A one-time crisis like an expensive dental treatment or eviction notice can cause a downward spiral for these families, but just a little support can save them from financial collapse.



## Donor Advisory Program

This program exemplifies Yad Eliezer's invaluable partnerships with many of our involved, caring donors. Through our Donor Advisory Program, philanthropists recommend how to allocate their donations and Yad Eliezer investigates target recipients to determine their eligibility and ensure that donor funds support fitting recipients.



Meet Hodaya, a divorced single mother in Jerusalem struggling to raise her five children. She works full time but on her salary as a secretary she can't make ends meet, and at the end of every month she faces a mounting pile of unpaid bills. Every month she goes deeper and deeper into debt...and despair.

In an attempt to dig herself out of her difficult situation, last year Hodaya began studying for a degree in counseling children at risk. This would enable her to switch her current job for one that would better support her family. Hodaya couldn't afford the tuition last year so she took out a loan which allowed her to get started. But this year she hasn't been able to find financial aid and now she is saddled with both tuition fees and loan payments. She is a good student who is motivated to finish her degree — her family's stability depends on it — but she almost quit recently. The stress of working, studying, raising five children and paying the bills was just too much.

This is where Yad Eliezer stepped in, with funding that allows Hodaya to continue her studies and eventually bring financial security to her and her children. In addition to financial aid, Yad Eliezer has provided mentors for Hodaya's children, to make sure they get the help and attention they need. Our goal is Hodaya's goal: to help her raise her children with dignity, become financially independent, and stop the cycle of poverty in its tracks, before it completely overwhelms this fragile family.

## Microfinancing

60

Businesses

Small grants (\$2500–\$8000) to help motivated individuals with solid business plans start a small business, or expand an existing one. The individuals are carefully selected and mentored, and we believe that this program fulfills one of tzedaka's ultimate goals, that of making the recipient financially independent.

## Divorcees and Agunot

\$2,018,404

2000+ Families

The single-parent family faces more challenges than most. With the help of generous donors, this new fund provides monthly aid to qualifying parents for a limited amount of time until they can get back on their feet. By combining the monthly grants with job training, afternoon care for the children or other supportive programs, we can turn these families around and prevent children from becoming youth-at-risk. This fund is actively pulling the next generation out of the cycle of poverty and giving them a fresh start on life. Join us!

# Simchas

**Y**ad Eliezer has stepped up to help thousands of people a year celebrate happy occasions with joy and dignity. We hope you'll step up too, and take part in bringing true *simcha* to people in need.

## Kol Kallah Bridal Fund

**1,200**

Young Couples

Household essentials for needy young couples are delivered with dignity in the form of gift certificates that the *kallah* can redeem at participating stores.

## Adopt-a-Wedding

**919**

Weddings

This fund provides simple but elegant weddings to needy couples in our subsidized halls in Jerusalem, Bnei Brak and Ashdod. Couples from around the world can sponsor a wedding on the same day as their own, enabling a couple in Israel to celebrate their wedding with joy and start off their married lives debt-free.

## Bar Mitzvah Twinning

**115**

Bar Mitzvahs

Through this program, families abroad can twin their family *simcha* with that of an impoverished bar mitzvah boy in Israel.



This is an opportunity to introduce *tzedaka* and *chesed* into your celebration, while giving a needy young man his first pair of *tefillin*... and a reason to celebrate.

## Appliance Program for Orphans

# 351

Kallahs

This fund equips orphaned brides with a set of ten basic household appliances including a refrigerator, washing machine and oven, to help them begin their new lives on the right foot.

## Purim — Matanot L'Evyonim

# \$840,000

to 5000 Worthy Families

Purim should be a time of joy, but for those who are weighed down by life in general, the costs of



Purim costumes, mishloach manot and the Purim seuda can become a source of anxiety and pressure... this special fund helps turn that worry into joy, and is a wonderful way to fulfill the mitzva of matanot l'evyonim.

Sara L. endured multiple levels of trauma at a relatively young age. Her mother suffered from mental illness, and eventually abandoned Sara and her two siblings. Mrs. L. was admitted into a mental health facility, and her children have not heard from her since. Sara's father had died previously, so now she was essentially orphaned from both parents. Sara's older sister took responsibility for the family, looking after Sara's needs as best she could, but she herself was young and struggling financially.

When Sara got engaged, her happiness was tinged with worry and anxiety for both herself and her caretaker-sister: how could they possibly make a wedding without funds or parental help? Luckily, Sara heard from a friend about Ahuzat Friedman, Yad Eliezer's subsidized wedding hall. She more than qualified for assistance, and Yad Eliezer volunteers not only made arrangements for the wedding, we also helped Sara acquire essential household goods through our Kol Kallah Fund.

Sara says, "My situation was so bad and my expectations were so low that I wasn't sure I'd get married at all, never mind have a beautiful wedding, but thanks to Yad Eliezer that's exactly what happened. It's hard for me to express how much this meant to me and how grateful I am to be able to start my new married life on the right foot, with joy and hope instead of embarrassment and debt. My wedding was a true simcha and I hope that one day I'll have the means to help a young bride in a similar situation, and give back some of what I've received. Thank you, Yad Eliezer!"



# Step by Step

We've grown by leaps and bounds! Yad Eliezer's programs have made great strides over the years



## Food Boxes

**1977** The Weisel family assembles **tens of food packages for neighbors** who are going hungry. The enterprise, in their home, is referred to as a *balagan mesudar* — an organized mess.

**2019** Yad Eliezer allocates **\$16,297,535 worth of food security** to Israel's neediest citizens in the form of food vouchers in time for holiday celebrations, chicken for more than 500 families weekly for Shabbat, and food boxes for **5000+ families** each month.

## Feed A Baby

**1989** **30 families** who can't afford baby formula are enrolled in this emergency program to prevent infant malnutrition. The program is initiated with the encouragement and approval of HaRav Gershonovitz z"l.

**2019** Yad Eliezer supplies **2,000 babies every month** with specially chosen formula appropriate for each child's dietary needs, preserving their health while saving their parents the exorbitant cost.



## Adopt a Wedding/Wedding Halls

**1992** Rebbetzin Weisel and volunteers help put together **several modest weddings** for poor *chattanim* and *kallot*. They cook homemade food in their own kitchens to serve at the *simchas*. They work with venue owners to get significant discounts when using their halls. They collect donations to help outfit the new couple so they look their best under the *chuppah*. Everything is done with a smile and with the utmost respect, to ensure that these men and women start their new lives with dignity.

**2019** Yad Eliezer hosts **919 beautiful, cost effective weddings** at our seven exquisite halls in Jerusalem, Bnei Brak and Ashdod. Brides make use of the services at our Salon Kallot (bridal salon) in Ashdod, 351 needy brides receive brand new appliances through the Keren Yehudit Appliances program and 1200 are able to shop for new personal and home items through our Kol Kallah program.



## Big Brothers and Sisters

**1999** The program begins on a small scale in B'nei Brak and Jerusalem, to help **157 children** from disadvantaged backgrounds and broken homes with educational and emotional support.

**2019** **14,670 boys and girls** receive life-altering guidance from mentors who give of themselves at all hours of the day and night, throughout the year and throughout the country. **750 children with learning disabilities** benefit from remedial instruction and therapies implemented by educators of the Shalhevet program in numerous cities.

## Widows and Orphans

**2007** The inaugural year of the program, which is established to help widows-in-need provide for their families' most basic necessities. Yad Eliezer recognizes that the devastating loss of a beloved husband and father only compounds the tremendous stress, sorrow and anxiety in a needy home. Relief for household expenses is allocated to **175 almanos** in Jerusalem and the center of the country.

**2019** **829 almanos and 5,637 orphans** throughout Israel are supported with crucial assistance that alleviates daily financial stresses and provides for extenuating circumstances and celebrations. Funds are deposited directly into recipients' bank accounts to ensure privacy and respect dignity.



## Job Training and Microfinancing

**2012** Launch of the program, in line with one of Yad Eliezer's main directives: help people pull themselves out of the poverty cycle through job training and small business entrepreneurship. **\$10,000** is allocated in funding to that end.

**2019** Over **\$140,000** provides tuition aid for 51 people completing coursework to acquire higher degrees, and supplies small business grants to 60 recipients who are establishing new enterprises or upgrading already existing ones.





# Why You Should Leave A Legacy Today

**T**hese uncertain times prompt us to think about the legacy we will one day leave behind. Will people remember us for our impressive resumes and busy schedules — or for our kindness and generosity? How can we pass on the values that are important to us even after we're gone? Yad Eliezer exemplifies the value of helping others with respect, thoughtfulness, warmth and compassion. By leaving a legacy donation to Yad Eliezer in your will, you can continue to help other Jews in need for many, many years to come. We hope and pray that you live a long life filled with *tzedaka* and *chesed*. Please consider leaving Yad Eliezer a gift so that after 120 years your legacy will live on.  
*Tizku l'mitzvot!*

*Chairman Sori Tropper*

## **An Eternal Gift to the People of Israel**

Leaving an endowment to Yad Eliezer is a meaningful form of giving that is open to individuals from all walks of life and income levels, and you can tailor your gift to match your particular interests and passions. Contact us to find out how you can have a transformative impact on Israeli society for years to come.

To explore our **Leave a Legacy** options, please contact Aryeh Tropper, Legacy Director at 1-718-986-4525 or [aryeh@yadeliezer.org](mailto:aryeh@yadeliezer.org)

*All enquiries are held in the strictest confidence.*

We also encourage you to discuss all donations with a trusted financial advisor who can guide you in determining the best way to structure your legacy gifts.

## Contact the Yad Eliezer office nearest you:

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Visit us online: [www.yadeliezer.org](http://www.yadeliezer.org)

Email us: [info@yadeliezer.org](mailto:info@yadeliezer.org)

**Yad Eliezer is extremely grateful for the indispensable support received through our friends below, which enables us to bring tremendous relief to thousands of families every year:**

- Keren Eliyahu V'Esther Feed-A-Baby Program
- Keren Yaakov Zev Orphan Support Services
- Chanan and Miriam Vim Memorial Widows and Orphans Fund
- Mary Parasol Orphan Education Fund
- Yad Zvi Baruch Big Sister Program
- Zichron Yehuda Leib Job Training Program
- Miriam and Moshe Friedman Microfinancing Initiative
- Gitty Perkowski Simcha Fund
- Keren Yehudit Electrical Appliances Program
- Lev Georgie Kol Kallah Bridal Fund
- Kol Chattan Fund in Memory of Chaim Moshe Yosef and Esther Haberman
- Birkat Rachel Chattan Fund
- Chonchim Yeshuat Yitzchak in memory of Yitzchak ben Meir
- Shalhevet Ateret Sara Riva in memory of Sara Riva bat David

Yad Eliezer would like to thank:

**TrafficTickets.com**  
ROSENBLUM LAW



**MADISON**  
COMMERCIAL REAL ESTATE SERVICES™

# LETTERS OF ENDORSEMENT

## LETTER OF APPROBATION BY GEDOLEI YISRAEL

Since its inception over three decades ago, Yad Eliezer has been inspired by the guidance and encouragement of the Gedolei Yisrael, the rabbinic leaders of the global Jewish community.

This letter highlights the years of "pioneering dedication" by Yad Eliezer to supporting those in need through a system modeled on personal idealism and financial integrity, and ends with a blessing to all those who contribute towards Yad Eliezer's continuing efforts on behalf of Israel's families. Signatories to this endorsement are Hagaon Harav Nissim Karelitz, Hagaon Harav Chaim Kanievsky and Hagaon Harav Aryeh Leib Shteinman.



## MIDOT SEAL OF EFFECTIVENESS

This is to certify that Yad Eliezer has been assessed by Midot and fulfills all the criteria to qualify for the Midot Seal of Effectiveness.

The Midot Seal of Effectiveness affirms that the non-profit organization is committed to attaining results, continual improvement, and positive social influence. The analytics examined included, among other things, planning, execution, self-evaluation and education, leadership, financial management, ethics, transparency, internal review and social impact.

Oshik Peller Gil  
Chairman

Guy Beigel  
Director



Sori Tropper  
American Friends of Yad Eliezer  
410 Glen Rd  
Jackson, NJ 08527

Dear Sori Tropper:  
On behalf of Charity Navigator, I wish to congratulate American Friends of Yad Eliezer on attaining the coveted 4-star rating for demonstrating strong financial health and commitment to accountability and transparency.

The nonprofit sector is advancing and expanding. As our organizations evolve, so do the desires and interests of our supporters. Asstute donors are yearning for greater accountability, transparency, and for concrete results from us. With more than 1.5 million American charities, Charity Navigator aims to accentuate the work of efficient and transparent organizations. The intent of our work is to provide donors with essential information to give them greater confidence in both the charitable decisions that they make and the nonprofit sector.

Based on the most recent information available, we have issued a new rating for your organization. We are proud to announce American Friends of Yad Eliezer has earned our seventh consecutive 4-star rating. This is our highest possible rating and indicates that your organization adheres to sector best practices and executes its mission in a financially efficient way. Attaining a 4-star rating verifies that American Friends of Yad Eliezer exceeds industry standards and outperforms most charities in your area of work. Only 5% of the charities we evaluate have received at least 7 consecutive 4-star evaluations, indicating that American Friends of Yad Eliezer outperforms most other charities in America. This exceptional designation from Charity Navigator sets American Friends of Yad Eliezer apart from its peers and demonstrates to the public its trustworthiness.

Forbes, Business Week, and Kiplinger's Financial Magazine, among others, have profiled and celebrated our unique method of applying data-driven analysis to the charitable sector. We evaluate ten times more charities than our nearest competitor and currently attract more visitors to our website than all other charity rating groups combined, thus making us the leading charity evaluator in America. Our data shows that users of our site donated more than they planned to before viewing our findings, and in fact, it is estimated that last year Charity Navigator influenced approximately \$10 billion in charitable gifts.

Your achievement and the 4-star rating will enhance your organization's fundraising and public relations efforts. Our favorable review of American Friends of Yad Eliezer's financial health and commitment to accountability & transparency is now visible on our website.

We wish you continued success in your charitable endeavors.

Sincerely,

Michael Thatcher  
President and CEO

[www.charitynavigator.org](http://www.charitynavigator.org)



December 21, 2018

**Deloitte**

Date: July 18, 2020  
Our Ref: 332-2020

To:  
Yad Eliezer Friends Association  
U.S.A.

Re:Yad-Eliezer Foundation

This is to hereby confirm that we function as the Internal Auditor of Agudat Yad Eliezer since 2014. By virtue of this role, we accompany this organization with ongoing activities to ensure compliance with proper management as prescribed by the law.

As a result of our inspections, we have found that the foundation operates efficiently, effectively and according to the Proper Management Ordinances in order to achieve its goals.

Signature of Internal Auditor  
& Firm is a Public Sector Internal

Yad Eliezer - Agudat Yad Eliezer  
1, Avenue Center, Tel Aviv

Internal Auditor  
Name: [Name]  
Title: [Title]  
Phone: [Phone]  
Email: [Email]

Internal Auditor  
Name: [Name]  
Title: [Title]  
Phone: [Phone]  
Email: [Email]

Internal Auditor  
Name: [Name]  
Title: [Title]  
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Phone: [Phone]  
Email: [Email]

Internal Auditor  
Name: [Name]  
Title: [Title]  
Phone: [Phone]  
Email: [Email]

When you give to Yad Eliezer, you can be sure that your donation is going to an institution that is rabbinically-approved and also meets the highest financial standards for non-profits.



# FINANCIAL REPORT 2019



ITZHAKESCU DAVID & CO.  
Certified Public Accountants  
איצחקסכו דוד ושות' - רואי חשבון

מרכז כלל משכרים 201-247, רח' יפו 97  
ת.ד. 28003, ירושלים 9128001  
office@idacpa.com רואי חשבון  
02-6234599 טל. 02-6259003 פקס

Clai Center No. 201-247, 97 Jaffo Road  
P.O.B. 28003, Jerusalem 9128001, Israel  
E-mail: idacpa@idacpa.com  
Tel. 972-2-6259003 Fax. 972-2-6234599

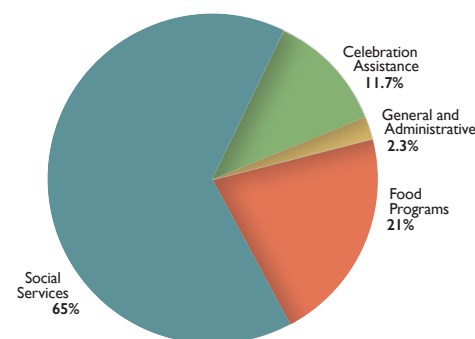
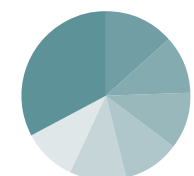
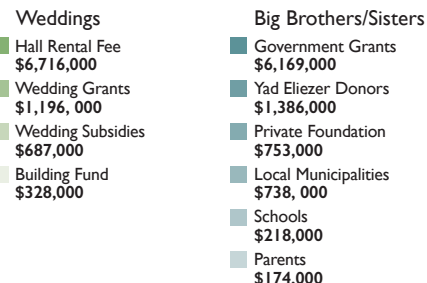
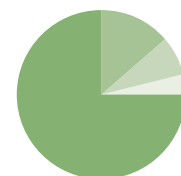
## SUMMARY OF AUDITED STATEMENTS 2019

### OPERATING EXPENSES

Source	Amount USD \$	% of Total
Food/Holiday Programs	16,297,535	19.0%
Feed-a-Baby	867,192	1.0%
Purim Distribution	846,608	1.0%
Job Training	142,483	0.2%
Emergency Fund	1,839,912	2.1%
Medical	89,512	0.1%
Winter Warmth	244,181	0.3%
Big Brothers/Sisters	9,434,610	11.0%
Shalhevet	2,733,962	3.2%
Widows and Orphans Support	11,958,274	14.0%
Donor Advisory Fund	27,172,666	31.7%
Divorcees and Agunot	2,018,404	2.4%
Kol Kallah Bridal Fund	439,524	0.5%
Keren Yesomos Appliances	583,537	0.7%
Bar Mitzvah	100,648	0.1%
Weddings/Hachnasat Kallah	8,925,619	10.4%
General and Administrative	1,994,432	2.3%
<b>Total Expenses</b>	<b>\$85,689,102</b>	<b>100%</b>

### INCOME

Source	Amount USD \$
Overseas	54,064,663
Israel	33,589,243
<b>Total Income</b>	<b>\$87,653,906</b>
<b>Surplus</b>	<b>\$1,964,804</b>



[www.yadeliezer.org](http://www.yadeliezer.org)

97% of every dollar you donate goes directly to the families who need your help most. Every donation makes a difference!



# WE ARE HERE

 Winter Warmth

 Weddings

 Materna

 Food Baskets












































 Almonos

 Big Brother

 Achiezer  
 Adam  
 Afula  
 Akko  
 Alfei Menashe  
 Alma  
 Alon Hagalil  
 Arad  
 Ariel  
 Ashdod  
 Ashkelon  
 Avnei Chefetz  
 Azor  
 Bar Yochai  
 Barkat  
 Bat Yam  
 Be'er Sheva  
 Be'er Yaakov  
 Beit Aryeh  
 Beit Chefer  
 Beit Chilkia  
 Beit Choron  
 Beit Dagan  
 Beit Meir  
 Beit Shean  
 Beit Shemesh  
 Beitatar Illit  
 Binyamin  
 Biriya  
 Bnei Ayish  
 Bnei Brak  
 Bnei Re'em  
 Brachfeld  
 Castel  
 Carmiel  
 Charish  
 Chazon Yechezkel

 Chinnit  
 Dimona  
 Efrata  
 Eilat  
 Einav  
 Elad  
 Elon Moreh  
 Elyachin  
 Elyakim  
 Emanuel  
 Emunim  
 Eshtaol  
 Etz Efraim  
 Even Yehuda  
 Gan Yavne  
 Ganei Tikva  
 Gedera  
 Geva  
 Geva Binyamin  
 Giv'at Olga  
 Giv'at Shmuel  
 Giv'at Zev  
 Goren  
 Hadera  
 Haifa  
 Haramish  
 Har Adar  
 Har Bracha  
 Har Shmuel  
 Hashmonaim  
 Hatzor  
 Hatzor HaGalilit  
 Herzeliya  
 Hod Hasharon  
 Holon  
 Jerusalem  
 Kadima

 Karnei Shomron  
 Katzrin  
 Kedar  
 Kfar Chabad  
 Kfar Chanania  
 Kfar Chassidim Bet  
 Kfar Gidon  
 Kfar Saba  
 Kfar Yona  
 Kiryat Arba  
 Kiryat Ata  
 Kiryat Bialik  
 Kiryat Chaim  
 Kiryat Ekron  
 Kiryat Gat  
 Kiryat Malachi  
 Kiryat Ono  
 Kiryat Sefer  
 Kiryat Sharet  
 Kiryat Shemona  
 Kiryat Shmuel  
 Kiryat Yam  
 Kiryat Yearim – Telzstone  
 Kochav HaShachar  
 Kochav Ya'akov  
 Komemuyot  
 Lapid  
 Lod  
 Ma'agalim  
 Ma'ale Adumim  
 Ma'ale Amos  
 Ma'ale Michmash  
 Ma'alot  
 Matte Binyamin  
 Mazkeret Batya  
 Meitzad  
 Meron

 Mevasseret Zion  
 Mevo Choron  
 Mevo Dotan  
 Migdal  
 Migdal Haemek  
 Mitzpe Ramon  
 Modi'in  
 Modi'in Illit  
 Modi'in-Macabim-Reut  
 Moshav Alkush  
 Moshav Achiezer  
 Moshav Beit Hagedi  
 Moshav Beit Ezra  
 Moshav Ben Zakai  
 Moshav Bnei Ram  
 Moshav Chazon  
 Moshav Chemed  
 Moshav Dalton  
 Moshav Eitan  
 Moshav Elyakim  
 Moshav Maglim  
 Moshav Matityahu  
 Moshav Maor  
 Moshav Otzem  
 Moshav Patish  
 Moshav Shachar  
 Moshav Yanon  
 Moshav Yishai  
 Nahariya  
 Natzeret Illit  
 Nechalim  
 Nes Tziona  
 Neshet  
 Netanya  
 Netivot  
 Netzar Chazani  
 Neve Tzuf  
 Nitzan  
 Ofakim  
 Or Akiva  
 Or HaGanuz  
 Or Yehuda  
 Oztam

 Pardasia  
 Pardes Chana  
 Peduel  
 Peduyim  
 Peki'in Chadasha  
 Petach Tikva  
 Psagot  
 Ramat Gan  
 Ramat HaSharon  
 Ramla  
 Ranana  
 Rechasim  
 Rechovot  
 Revava  
 Rishon Letzion  
 Rosh Ha'ayin  
 Sadot Yam  
 Sderot  
 Sha'arei Tikva  
 Shaked  
 Shavei Shomron  
 Shalavim/Nof Ayalon  
 Shlomi  
 Shoham  
 Shmron  
 Tel Aviv – Yafo  
 Tel Tzion  
 Teveria  
 Tifrah  
 Tirat HaCarmel  
 Tzefat  
 Tzufim  
 Tzur Hadassah  
 Yad Binyamin  
 Yakir  
 Yavne  
 Yavniel  
 Yehud  
 Yerucham  
 Yitzhar  
 Yokneam (Moshava)  
 Yokneam Illit  
 Zichron Ya'akov